

SVRC NEWSLETTER

Dean's Desk

DEAN EMERSON, CEO

We are well into 2021 and as our economy and populations begin to re-emerge from the pandemic, we need to focus on the needs of our customers and their re-engagement in our supports and services. We have all be through an exceedingly tough time with the pandemic, whether it was personal or work related the toll has been heavy on us all. Our customers went without us for so long and really need us to focus on getting them back into activities that area meaningful for community access and employment.



We all know the job market is red-hot right now and we need to encourage employment when ever and where ever possible. As part of SVRC's strategic plan, we are trying to increase the marketing of the agency and are hopeful you have seen our new logo for both SVRC and the SVRC Marketplace on social media. We are also increasing visibility by utilizing the digital billboard on the Commerce Building (visible from I-675) in Saginaw adding to our social media blitz.

If you have not seen all the amazing marketing on our Facebook pages and in the SVRC websites, please take a look. From the statics gathered utilizing these media methods, our numbers are thru the roof. We are so excited about the next few months in making more changes and communication. As part of our plan, we will be increasing communication amongst the department heads and staff. We'll begin providing the agency newsletter in a different format for employees and volunteers. You'll be receiving a copy from your supervisor or be able to access from SharePoint or direct email from supervisor (continue page 3).

Neville's News

June is PRIDE month and was not established in Neville's lifetime. Earlier this month the Diversity & Inclusion Team met with the President, Scott Ellis, of the Great Lakes Bay Pride via Zoom. Neville would have appreciated all the hard work the Region has put forth in bringing PRIDE awareness to the community. Neville writes "It is a wonderful world that sees diversity not just in words and philosophies but rather in action. Many will never know how important a role they have played in bringing aide, consolation and hope to diverse and suffering areas of our universe. Know that you are very important in the push for and recognitions of diversity. You will never know that you make diversity happen when your mantra is: (continued on page 2).



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Upcoming Holiday Closings:

- Independence Day
 - Closed 7/5/21
- Labor Day
 - Closed 9/6/21
- Veteran's Day
 - Closed 11/11/21
- Thanksgiving Day
 - Closed 11/25/21

Please check with your supervisor for your specific work schedules.

Neville's News (continued)

"Where the mind is without fear and the head is held high;
Where knowledge is free;
Where the world has not been broken up into fragments by narrow domestic walls;
Where words come out from the depth of truth;
Where tireless striving stretches its arms towards perfection;
Where the clear stream of reason has not lost its way into the dreary desert sand of dead habits;
Where the mind is led forward by thee into ever-widening thought and action -
Into that heaven of freedom, My Fathers let my country awake"



The practice of diversity is synonymous with truth. When we tell ourselves we believe in diversity and its practice, we acknowledge all men are created equal. Diversity rests on our convictions and our practice of truth. YOU make the difference, don't take the trail most used, but forge a new path and then leave a trail.

Around the Organization

DEB SNYDER, PRESIDENT.COO

Did you know...

· **Westlund Guidance Clinic hosted the 2nd Annual Stomp Out Stigma (SOS) walking event on Saturday, May 22 and raised over \$10,000?** Even with the rain, the turnout was fabulous and everyone had a great time. Next year you must join us!

· **SVRC Staff Appreciation Event is Thursday, July 22?** More information is forthcoming.

· **SVRC is scheduling training on FMLA/ADA/Effective Interviewing/People Skills during the next four months?** The trainings will be held the 4th Wednesday in June, July, August, and September from 11:30 – 1:00pm. Greg Mair attorney from O'Neill, Wallace & Doyle P.C. will be the speaker/trainer. It will be a brown bag lunch training for directors, supervisors, and managers.

· **The Saginaw Downtown Farmers' Market is open?** Stop on in for fresh fruits and vegetables, along with beautiful flowers.

· **Andrew Klaciewicz (IT Manager) is scheduling security awareness training?** With all the cyber attacks taking place, SVRC is taking a proactive approach to keeping us updated on technology challenges.

· **The Board Room is hopping busy?** The menu and new vibe has added an real interest to the downtown Saginaw area...come have lunch with us!

· **SVRC is having a Corn Hole Event on Saturday, October 9, 2021?** Plans are being finalized, and will keep you updated!



SOS 2021

Human Resources

ROSE JUREK, VP OF COMMUNITY SERVICES AND TALENT DEVELOPMENT

New Hires - April / May / June 2021

Pamela Decker Destiny Helpap Damesha Spence
Lora Husen Giorgiana Smith Leanne Clark
Michael Henandez Ashley Stender

HR is utilizing the following for advertising our open vacancies:

Indeed.com • SimplyHired.com • Trovit
Glassdoor.com • US Military Pipeline

HR is taking a proactive approach is many training sessions during the next few months. Scheduling will be coordinated with your supervisor. Thank you for all you do for SVRC - it is appreciated!

"Efforts and courage are not enough without purpose and direction" - JFK



Dean's Desk (continued)

Again, I would like to thank all of you for the amazing services and supports that you provide on a daily basis. Keep up the magnificent work and let others know about SVRC Industries, we have many jobs open that would support our community members and if we are not the right fit for them, we can assist in finding other meaningful employment.

Remember too, SVRC has employment opportunities too! Visit our postings through SharePoint or visit Indeed.com for a complete listing. Wishing all of you a wonderful summer!

Staff Highlight

BOB BEBEE = SHIAWASSEE CAREER SERVICES DIRECTOR

Go To Where The People Are

After more than a year of COVID restrictions and not being open for walk-ins, people have not been flocking to GST Michigan Works! in Owosso for services. However, even though there are help wanted signs wherever you turn, many people are struggling to get the help they need, from not being able to take just any job due to childcare or other issues, to not being able to get enough food on the table. Now, more than ever, people need the staff of Michigan Works! to come along side of them to support and guide them to a better future. With funding available for training and Career Coaches available to help people navigate through unprecedented times, people need us to reach out to them.

As we began to be open to the public more, at GST Michigan Works! in Owosso, we are moving forward to once again schedule job fairs to connect people with the many employers who are in great need for workers. But we realize that people may not flock in, any more than they are rushing to the employers to apply for those jobs. What so many people need today, is for someone to reach out to them.

In looking at ways to reach out more, it came to the attention to our Program Manager, Colleen McCorkle, that the Shiawassee Family YMCA had a mobile food distribution scheduled for May 25th. After speaking with the person that organizes this, one of our team members set it up for SVRC staff at GST Michigan Works! to help as volunteers in the food distribution. In doing so, we would be allowed to distribute GST's Services Flyers to individuals coming to pick up food.

On the distribution day, three SVRC staff from GST Owosso, Colleen, Torrie Frantz and Liz Fischer braved the heat of the afternoon to assist with this much needed service to our community. While there, we were able to go from car to car, while the people were waiting for the distribution to start, speaking to about 100 people regarding their current employment status, and how Michigan Works! may be able to assist them. People were very receptive and appreciative that we took the time to reach out to them, speak with them and offer assistance through our services. They were also able to let people know about our upcoming job fair on June 10th. After speaking to so many individuals, staff then assisted in handing out the food when it was time.

The individuals that assisted with this were thrilled to be able to connect with so many people on how we can help them. Many people were interested in the services we offer to aid in removing barriers to employment, including training and connection to employment opportunities with support to reach their career goals. Going to where the people are at proved to be a successful day for GST Owosso! A couple other coaches, Breanne Perry and Heather Morey, participated with Colleen in the next food distribution on June 8th, to hand out flyers for our Job Fair on the 10th

Let's Be Friends!

Like us on Facebook for the most up-to-date information and resources.

- SVRC - @svrcindustries
- SVRC Marketplace - @svrcmarketplace
- The BoardRoom - @boardroomsaginaw
- Westlund Guidance Clinic - @westlundguidanceclinic
- Westlund Autism Clinic - @westlundautism



What's Next

Well, half the year is gone already and we continue to move forward with making plans for developing the foundation, more fundraising events and making our way in the pre-post-Covid year. SVRC recognizes everyone has a choice on the vaccination, we are hopeful each of you has made a decision that is best suited for yourself and your well-being. Here are some things for what's next for SVRC:

- While October is National Disability Awareness Month, SVRC had decided to move the Spirit of Saginaw event back to 2022. We are reviewing the name of the event, and hoping to add a bit more 'spark' when we acknowledge members in the community, staff and participants who have contributed to our success.
- SVRC will sponsor a Corn Hole event on Saturday, October 9, 2021. This event will be held outdoors with live entertainment that promises to make your feet happy and put a smile on your face. Start thinking about getting your team together, it will be a fun time raising financial resources for a good cause.
- Planning is already taking place for Giving Tuesday - December 1, 2021.
- Please buy local, eat local, and support small businesses.

Philanthropy

SVRC Industries Foundation supports our organizations' goals for projects within the organization. Please take a moment to read SVRC's Strategic Plan so you will know our direction. Covid19 continues to pose a threat and while our efforts were suspended short term, but we are moving forward!

Donations made to SVRC Industries, Inc. are tax deductible. SVRC is a non-profit 501(c)3 corporation dedicated to providing services for people with developmental and other disabilities. Giving is an effort an individual or organization undertakes based on an altruistic desire to improve human welfare. Giving for the greater good. If you are so inclined to make a contribution to the SVRC Foundation, your dollars will be put to good use..

\$100 provides a job seeker with resources to begin new employment

\$200 provides social recreation activities for individuals with developmental disabilities

•\$1000 provides trauma assessments for a child who has experienced distressing situations

Working with your tax consultant can make a difference in your charitable giving. As you review and prepare for this years' giving, please consider SVRC in your planning.



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